

CHEFS CATALOG 30th ANNIVERSARY PRODUCT GIVEAWAY—04/01/2009 THRU 06/30/2009

THE FOLLOWING SWEEPSTAKES IS FOR PLAY IN THE UNITED STATES ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

YOU MUST BE AT LEAST 18 YEARS OF AGE TO PARTICIPATE IN THIS SWEEPSTAKES. ALL ENTRANTS MUST HAVE A VALID E-MAIL ADDRESS.

NO PURCHASE NECESSARY TO ENTER: This sweepstakes begins 04/01/2009 and is open to all legal United States residents at least 18 years old at time of entry, except employees of CHEFS Catalog, any of its affiliate companies, subsidiaries, retailers, suppliers, vendors, sales representatives, distributors, advertising agencies, promotional suppliers and the immediate families and household members of each. Sweepstakes ends 06/30/2009. Void where prohibited.

TO ENTER: Submit a complete entry online at www.CHEFScatalog.com between 04/01/2009 and 06/30/2009. A contest entry requires the user to submit their first name, last name, street address, city, state, zip, phone number, and a valid email address. Entries must be received through CHEFScatalog.com by 11:59 PM MST, 06/30/2009. Multiple entries using the same e-mail address are not valid. "SPAM" or fraudulent entries are not eligible and all entries from said user will be void. This contest is sponsored by CHEFS Catalog and its agencies are not responsible for lost, damaged, misdirected, illegible or incomplete registrations or entries.

SELECTION AND NOTIFICATION OF WINNERS: From among all of the eligible entries received, prize winners will be selected in a random drawing by Sponsor or its designee during the week of July 6th, 2009 to receive one (1) randomly selected prize. The number of winning entries will be determined by the total number of available prizes. The list of prizes will be final by 06/30/2009. All decisions are final in all matters relating to Sweepstakes.

The prize will be forfeited and, in such case, an alternate winner will be selected from among the remaining eligible entries in the order in which they were received if a selected winner: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return it as required pursuant to these Official Rules; or (iii) cannot accept or receive the prize for any reason. In such case, Sponsor will select an alternate winner from among the remaining eligible entries. Unless restricted by law, the selected winner will be required to complete and return the Release within the time period specified therein.

PRIZES: Winners will receive one (1) of the prizes* detailed below:

Brand	Item Description	Approximate retail value
Le Creuset	Le Creuset 9-Piece Cookware Set - Cherry	\$625.00
Carolina Chair	Winslow Swivel Stool - Set of 2 - Winner's choice of color	\$400.00
KitchenAid	KitchenAid Artisan Stand Mixer KSM150PS - Winner's choice of color	\$350.00
Breville	Breville Die-Cast Hemisphere Blender	\$350.00
Cuisinart	Cuisinart 5.5-Quart Stand Mixer SM-55 - Brushed Chrome	\$350.00
KitchenAid	KitchenAid 12-Cup Food Processor KFP750 - Winner's choice of color	\$250.00
Cuisinart	Cuisinart Griddler GR-4	\$235.00
Zojirushi	Zojirushi BB-HAC10 Home Bakery Mini Breadmaker	\$223.00
All-Clad	All-Clad Gourmet Ovenware - Shallow Baker	\$200.00
Deni	Deni Electric Pressure Cooker, 8.5 Quart	\$200.00
Pauli Cookware	The "Never Burn" Pauli Sauce Pot	\$199.99
Krups	Krups Semi-Pro 4-Slice Toaster	\$190.00
Krups	Krups Super-Power Low-Noise Blender KB720	\$190.00
Saeco	Saeco Renaissance Stainless-Steel 60-Cup Coffee Urn	\$179.00
Edgecraft	Chef'sChoice Edge Select Pro Electric Sharpener M120 - Brush Metallic	\$169.99
Breville	Breville Smart Toaster Die-Cast - 2-slice	\$160.00
KitchenAid	KitchenAid Blender KSB560 - Winner's choice of color	\$150.00
Waring	Waring Flip Waffler WMK300	\$150.00
Let's Gel	Chef's Mats by Gel Pro, Striated Design, 20 x 36 - Winner's choice of color	\$149.95
Picnic Time	Avalanche Picnic Bag	\$139.99
John Boos	John Boos Hard Rock Maple Butcher Block - Winner's choice of shape	\$139.95
Breville	Breville Gourmet Electric Wok	\$130.00
M.O. Products	Induction Cooktop	\$124.99
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Edgecraft	Chef'sChoice Electric French Press-Plus Coffee Maker	\$100.00
Kalorik	Kalorik Reversible Indoor Tabletop Grill	\$100.00
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Let's Gel	Chef's Mats by Gel Pro, Basket Weave Design, 20 x 36 - Winner's choice of color	\$99.95
Joyce Chen	Joyce Chen 3-Tier Steamer	\$90.00
Joyce Chen	Joyce Chen 3-Tier Steamer	\$90.00
All-Clad	All-Clad Gourmet Ovenware - Large Baking Sheet	\$79.95
Oliso	Oliso Frisper and Bags Starter Set	\$70.00
Oliso	Oliso Frisper and Bags Starter Set	\$70.00
Companion Group	Charcoal Companion Platinum Grid with Smoker Trays Set	\$49.99

Joyce Chen	Joyce Chen Flat-Bottom Wok	\$45.00
Joyce Chen	Joyce Chen Flat-Bottom Wok	\$45.00
Chicago Metallic	Chicago Metallic Bakeware - Jelly Roll Pan Large	\$20.95
Chicago Metallic	Chicago Metallic Bakeware - Jelly Roll Pan Large	\$20.95
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Chicago Metallic	Chicago Metallic Bakeware - Jelly Roll Pan Large	\$20.95
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Chicago Metallic	Chicago Metallic Bakeware - Jelly Roll Pan Large	\$20.95
Kuchenprofi	Herb Mill	\$19.99
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Microplane	Microplane Premium Zester/Grater - Black Handle	\$15.95
Microplane	Microplane Premium Zester/Grater - Black Handle	\$15.95

CHEFS Catalog reserves the right to add, remove, or replace any prize* during the duration of the 30th Anniversary Product Giveaway. List of available prizes will be finalized by 06/30/09.

Prizes will be sent to winners, via FedEx Ground.

*Prizes over \$600 may need to be claimed on State and Federal Income Tax. Taxes are the sole responsibility of the individual recipient.

CHEFS Catalog reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should viruses, bugs, or other causes, beyond the control of CHEFS Catalog, corrupt the administration, security or proper administration of sweepstakes. CHEFS Catalog is not responsible for computer system, hardware, software or program malfunction or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered.

CHEFS Catalog's decisions are final and binding with regard to this sweepstakes. Odds of winning the prize will be determined by the number of eligible entries received.

All entries become property of CHEFS Catalog. Except at CHEFS Catalog's discretion, no cash redemptions, substitutes, or transfer of prizes allowed. Prizewinner grants to CHEFS Catalog the right to use his/her name and likeness in advertising and promotion without further compensation or permission, except where prohibited by law. Taxes, if any, are the sole responsibility of winner. This offer is void outside the continental US, Alaska and Hawaii or where prohibited or restricted by law, and subject to applicable federal, state and local laws. As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsors, their affiliates, subsidiaries, retailers, sales representatives, distributors and the advertising and promotional agencies, and each of their officers, directors, employees and agents from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, taxes, and/or use or misuse of any prize, including without limitation, loss, damage,

system damage, loss of property or data, accidents, injuries, or death, (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this sweepstake, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Winner will be required to sign and return an affidavit of eligibility and a liability/publicity release within 14 days of notification. If prize notification e-mail or prize returned as undeliverable, the prize will be awarded to an alternate winner. Limit one prize per person per address. Void where prohibited.

Please view our [privacy policy](#) to see how we use personal information collected in connection with this contest. To obtain a copy of the official rules and winner's name, send a self-addressed stamped envelope by 07/06/2009 to:

CHEFS Catalog

Attn: Reviews Sweepstakes

5070 Centennial Blvd.

Colorado Springs, CO 80919

Sponsor:

CHEFS Catalog

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