

CHEFS CATALOG Julia And Jacques Cooking at Home Story Sweepstakes—07/23/2009 THRU 12/31/2009

THE FOLLOWING SWEEPSTAKES IS FOR PLAY IN THE UNITED STATES ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. DO NOT ENTER THIS SWEEPSTAKES IF YOU ARE NOT LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.

YOU MUST BE AT LEAST 18 YEARS OF AGE TO PARTICIPATE IN THIS SWEEPSTAKES. ALL ENTRANTS MUST HAVE A VALID E-MAIL ADDRESS.

NO PURCHASE NECESSARY TO ENTER: This sweepstakes begins 7/23/2009 and is open to all legal United States residents at least 18 years old at time of entry, except employees of CHEFS Catalog, any of its affiliate companies, subsidiaries, retailers, suppliers, vendors, sales representatives, distributors, advertising agencies, promotional suppliers and the immediate families and household members of each. Sweepstakes ends 12/31/2009. Void where prohibited.

TO ENTER: Submit a complete story entry online at www.CHEFScatalog.com between 07/23/2009 and 12/31/2009. A contest entry requires the user to submit their first name, last name, street address, city, state, zip, phone number, and a valid email address. Entries must be received through CHEFScatalog.com by 11:59 PM MST, 12/31/2009. Multiple entries using the same name or e-mail address are not valid. "SPAM" or fraudulent entries are not eligible and all entries from said user will be void. This contest is sponsored by CHEFS Catalog and its agencies are not responsible for lost, damaged, misdirected, illegible or incomplete registrations or entries. CHEFS Catalog reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should viruses, bugs, or other causes beyond the control of CHEFS Catalog corrupt the administration, security or proper administration of sweepstakes. CHEFS Catalog is not responsible for computer system, hardware, software or program malfunction or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered.

SELECTION AND NOTIFICATION OF WINNERS: From among all of the eligible entries received, prize winners will be selected in a random drawing by Sponsor or its designee during the week of January 11th, 2010 to receive one (1) randomly selected prize. The number of winning entries will be determined by the total number of available prizes. The list of prizes will be final by 7/31/2009. All decisions are final in all matters relating to Sweepstakes.

The prize will be forfeited and, in such case, an alternate winner will be selected from among the remaining eligible entries in the order in which they were received if a selected winner: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return it as required pursuant to these Official Rules; or (iii) cannot accept or receive the prize for any reason. In such case, Sponsor will select an alternate winner from among the remaining eligible entries. Unless restricted by law, the selected winner will be required to complete and return the Release within the time period specified therein.

All entries become property of CHEFS Catalog. Except at CHEFS Catalog's discretion, no cash redemptions, substitutes, or transfer of prizes allowed. Prizewinner grants to CHEFS Catalog the right to use his/her name and likeness in advertising and promotion without further compensation or permission, except where prohibited by law. Any and all taxes on prizes are responsibility of winner. As a condition of entering, entrants (or their parent or legal guardian if an eligible minor) agree (and agree to confirm in writing): (a) to release Sponsors, their affiliates, subsidiaries, retailers, sales representatives, distributors and the advertising and promotional agencies, and each of their officers, directors, employees and agents from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, taxes, and/or use or misuse of any prize, including without limitation, loss, damage, system damage, loss of property or data, accidents, injuries, or death, (b) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (c) all causes of action arising out of or connected with this sweepstake, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. Winner will be required to sign and return an affidavit of eligibility and a liability/publicity release within 14 days of notification. If

prize notification e-mail or prize returned as undeliverable, the prize will be awarded to an alternate winner. Limit one prize per person/address. Void where prohibited.

Please view our [privacy policy](#) to see how we use personal information collected in connection with this contest. To obtain a copy of the winner's name; send a self-addressed stamped envelope by 09/02/2009 to:

CHEFS Catalog

Attn: Julia and Jacques Cooking at Home Story Sweepstakes

5070 Centennial Blvd.

Colorado Springs, CO 80919

PRIZES: Winners will receive one (1) of the prizes* detailed below:

Brand	Item Description	Approximate retail value
CHEFS	Grand Prize -- \$1000 CHEFS Gift Card	\$1000.00
KitchenAid	KitchenAid Artisan Stand Mixer KSM150PS - Winner's choice of color	\$350.00
KitchenAid	KitchenAid 12-Cup Food Processor KFP750 - Winner's choice of color	\$250.00
Wusthof	Wusthof 10-pc Classic Knife Block Set	\$850.00
Wusthof	Wusthof Classic 3-pc Chef's Knife Set	\$320.00